



# The Academy for Health Equity

*"Building Capacity to  
Eliminate Health Disparities"*

## The Academy For Health Equity – Conference Advertisement Requirements

We are Pleased to Offer Individuals And Institutions An Opportunity To Support The Academy For Health Equity By Placing An Ad In The Inaugural Program Book.

We Know That Time Is Short And Will Accept Your E-Mail Confirmation Of Intent To Place An Ad In Advance Of Payment. Please Review The Rates Below And Instructions. Reply By E-Mail With The Ad Type And Amount You Will Pay. We Will Post Your Ad And Trust Your Commitment For Payment Later.

Your "Post-Event" Ad Submission Will Help To Support The Inaugural Conference. Your Ad Will Appear In The Special Edition Conference Program (Souvenir Book) Along With All Of The Ads Received For The Conference. This Special Edition Conference Program (Souvenir Book) Will Include (Color) Photos From The Conference And Additional Details Making It A "Keepsake". Help Us Make History And Get Your Ad In Today !

### Requirements For Ad Submission:

1. Intent To Purchase Email Notice: Please be sure to include the facts shown below in your intent email notice & forward your information to Ms. Angela Hicks - [ahicks@cmh.pitt.edu](mailto:ahicks@cmh.pitt.edu)
2. Ad Sizes & Price: Please indicate your selection and acknowledge intent to pay the amount listed. Please note, the dimensions listed allow for publisher's spacing around the edges of the ad pages:

Full Page ad	8.5 x 11	\$1,000.00
1/2 page	Horizontal: 4.25 x 5.5 Vertical: 5.5 x 4.25	\$ 500.00
2/3 page horizontal or vertical	Horizontal: 8.25 x 7.125 Vertical: 7.125 x 8.25	\$ 660.00
1/3 page	Horizontal: 8.25 x 3.375 Vertical: 3.375 x 8.25	\$ 330.00
1/4 page vertical	Vertical: 4 x 5.25	\$ 250.00
1/6 page vertical	Vertical: 3.375 x 4	\$ 150.00

3. Camera Ready Artwork: Please Fwd to Angela Hicks at [ahicks@cmh.pitt.edu](mailto:ahicks@cmh.pitt.edu)
4. Program Book Ad Specifications: Please Be Advised, All Files Should Be In Color, Have An Image Resolution Of At Least 300-600 dpi or better in PDF or JPG format. Also, if utilizing any original logo files or original JPG or TIF files for photos, please send a copy of this as well.

5. **Extended!** -Ad Art Submission Deadline: **Please submit all color art by No Later Than: August 29<sup>TH</sup> @ 5PM (EST)** for submission to the all inclusive, Special Edition Conference Program (Souvenir Book).

6. Payment: **Please make checks payable to "University of Pittsburgh"**. At this time, no other format for payment of program book ads is available. Checks will be accepted for payment of ads up until and after the conference. Please Indicate In The Memo Section: "AHE Program Ad/size of your Ad".

7. UPMC tax id: 25-0965480

8. Mail Your Payment: Please mail your checks payable to the "University of Pittsburgh" to:  
ATTN: Angela P. Hicks, Secretary to the Director,  
RE: AHE Ads, Center for Minority Health,  
Graduate School of Public Health,  
University of Pittsburgh,  
127A Parran Hall,  
130 DeSoto Street,  
Pittsburgh, PA 15261  
Phone: 412-624-5665

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